

Charge for the Scaling Career Services Task Force
Spring 2023

Background

Well over 60% of Cal State East Bay are the first in their families to attend college and earn a degree. These same individuals will also be first generation professionals who likely do not have the professional networks and social capital that students from more privileged backgrounds have. If our mission includes enhancing the social and economic mobility of our students, then ensuring all students have access to robust career information and career placement support is part of our mission as well. Positioning our students for success in post-graduation job placement will have immediate economic benefits for our graduates and will play a key role in supporting the regional workforce.

Cal State East Bay currently has a career services unit, combined with our lower division academic advising unit (Academic Advising and Career Exploration or AACSE). Some degree programs require a practicum as part of the curriculum and are well established.

- x Survey students to assess their current knowledge of, current use of, perceived need for career services and how those should be provided
- x Identify key services to be offered in our career services throughout the student lifecycle;
- x Describe the current state of career services at Cal State East Bay and propose ideas for coordinating career advice and services offered at the college and departmental level
- x Identify any technology supports/platforms needed to streamline and provide greater access to career services
- x Make recommendations on how to increase and deepen relationships with key employers in the Bay Area including our own alumni, to benefit students
- x Make recommendations on where within the university organization this might report. (Common reporting structures include Academic Affairs, Student Affairs, or Alumni Services.)
- x Identification of any additional issues to address in implementing this change.

Office to provide ongoing updates as well as sponsor open forums and retreats as needed to engage the Cal State East Bay community in this initiative.

Besides the assessments and research already completed, you are encouraged to access other experts and consultants within the university (e.g., Institutional Effectiveness and Research) to assist in this work. I am happy to meet with the Task Force as needed to answer any questions and provide other guidance.

I would appreciate receiving your report, even a preliminary report, by the end of spring semester 2023 so we can begin to implement initial changes during the summer of 2023.

Thank you for your willingness to participate in this important initiative. Not only expanded career services have the potential to improve the lives of our students and graduates, but I sincerely hope Cal State East Bay can become well known to potential students and well known by employers as