Charge for the Scaling Career Services Task Force Spring 2023

## Background

Well over 60% of Cal State East Bay are the first in fameilies to attend college and earn a degree. These same individuals will also be figst neration professionals who likely do not have the professional networks and social capitate students from more privileged backgrounds ave If our mission includes enhancing the circle and economic mobility of our students per ensuring all students have access to robust career information and captatement support is part of our mission as well. Positioning our students for uscess in postgraduation job placement will have the economic benefits for outgraduates and will  $\cdot$  o ] ] (Ç o ^š šrole in signal professional workforce.

Cal State East Bay currently has meers ervices unit, combined with our lower division academic advising unit (Academic Advising d Career Exploration or AACS) me degree programs require a practicum as part of the curriculum and are westablismd-3 (ti)5 (on o)-4 (r)5 (AAC)-3 (E)3 ().)-4 ()]\*rt n B<sup>-</sup>

- x Survey students to assess their current knowledge of, current use of, perceived need for career services and how those should be provided
- x Identify key services to be offered in our career servicestbrotughout the studentifecycle;
- x Describe the current state of career services at Cal State East Bay and propose ideas for coordinating career advice and services offered at the college and departmental level
- x Identify any technology supports/platforms needed to streamline and place gireater access to career services
- x Make recommendations on how **to**crease and deepen relationships with key employ**ie**rs the Bay Areaincluding our own alumni, to benefit students
- x Make recommendations on where within the university organization **this** might report. (Common reporting structures include Academic Affairs, Student Affairs, or Alumni Services.)
- x Identification of any additional issues to address in implementing this change.

/v ]š]}vUšZ]•d•l&}CE Á]oo Áfjc@Etb pérojväcZe cšngZoin@6upEdate]s asvvše[lleas) ( sponsor open forums and retreats as needed to engage the Cal State East Bay community in this initiative.

Besides the assessments and research already completed, yean correct agedo access other experts and consultants within the university (e.g., Institution affectiveness an Research) to assist in this work. I am happy to meet with the Task Force as needed to answer any questions and provide other guidance.

*I would appreciate receiving your report, even a preliminary report, by the end of spring semester 2023 so we can begin to implement initial changes during the summer of 2023.* 

Thank you for your willingness to participate in this important initiative. Not **dol**gxpanded career services have be potential to improve the lives of our students and graduates, but I sincerely hope Cal State East Bay can become whete both potential students as

and wellknown by employers as